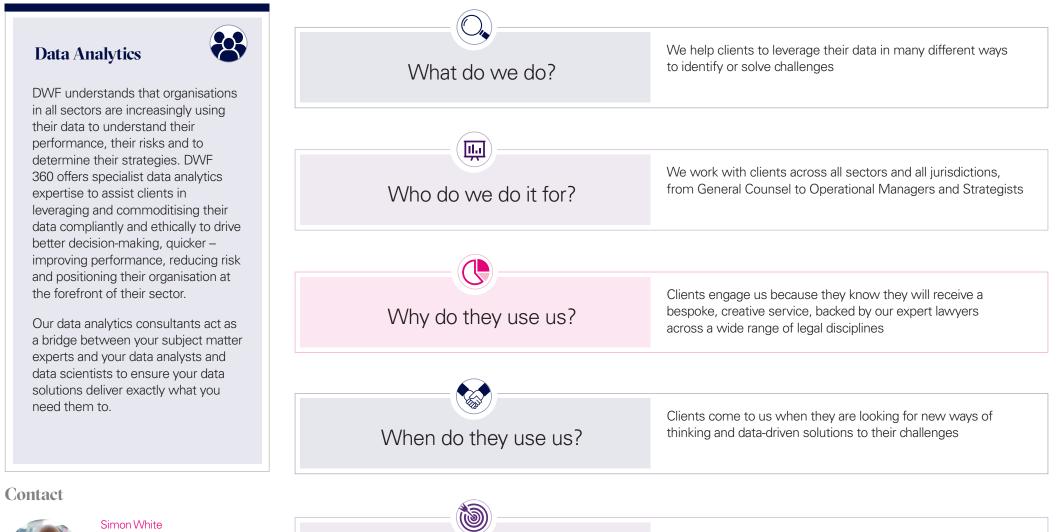
## Data Analytics







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## How do they use us?

We work with clients in different, bespoke ways - from designing, building and deploying a full solution through to acting in an advisory capacity to optimise a client's own analytics journey

## Our services



Service	What does this mean?	Why would an organisation need this?	Examples	From concept to deployment:
Creating Solutions	We conceptualise, scope, design, build and deploy a data-driven solution to solve a client's specific challenge, using the data they have available. We ensure our solutions are fully compliant with data protection legislation and ethical in nature. We can assist clients with one, some, or all of the above steps depending on their project goals.	If you need to find new ways of improving performance, reducing cost and mitigating risk but lack internal resource or skillsets to carry out the steps required. Or if you prefer an independent, external eye on your business who can operate without bias.	Designing a data model for a public sector client to predict which service users were at higher risk of self-harm, to reduce the number of future incidents.	Conceptualise
Diagnosing Problems	We work with clients who know or suspect they have issues within their organisation such as unacceptable risk levels, underperformance, fraud, internal or external financial crime, cost leakage and other cost-bearing challenges. We then analyse their datasets to diagnose business areas with clear issues, and where appropriate, we can design and deploy data-driven solutions to combat these issues.	Resource constraint is the most common reason, or a lack of a specific analytics skillset. The 'bridge' skillset we have ensures we understand what 'good' and 'bad' look like (and why) in client datasets.	Analysing Casualty insurance claims data to identify which firms of Claimant Solicitors were causing claims leakage to insurers, and how they were doing it. Analysing our insurer client's own claims data and comparing it with our cross-client data to identify high risk claimant solicitors who were a threat to the insurer.	Scope & Feasibility Studies
Capturing The Right	Most organisations are eagerly seeking more data, but data can be costly to source, store, manipulate, extract and clean, not to mention the increased data protection, cyber security and privacy risks involved. We advise clients on which data fields carry the most analytical value	There is a significant cost to capturing data – whether that is the time and salaries of their employees in manually inputting data into core operating systems, or using data/text mining technology. Often this data has little use	Designing the right data fields to allow an IT client to measure the performance and value of their in-house legal team. Designing a data schema for an insurer client's legal panel to report on, to give the client the best insight into their	Test
Data Possibilities	and which do not - in order to optimise their	and doesn't give organisations valuable insight into their business.	panel's performance.	Build
	We work with clients who simply want to get more from their data without having specific challenges in mind. This can include reviewing	most from their data are at serious risk	Designing and building a predictive model to better predict claims outcomes for an insurer client and help them reduce their claims spend.	↓ ▼
≡ Exploring Your Data Possibilities	the various data schemas available to a client and developing data-driven concepts for consideration and progression.			Deploy